



The **Interactive** Association of West Michigan

2009-2010 SPONSORSHIP PROGRAM

Annual Sponsor - \$3,000/year

- All benefits apply to a whole year of events (a \$6,750 value if purchased separately)
- Promotion of your organization on the aimWest web site home page and other pages as appropriate
- Promotion of your organization in email campaigns for each aimWest event to the aimWest community
- Promotion of your organization at each aimWest event such as brochures, signs, and marketing materials
- Opportunity to promote your organization to members of the press who attend aimWest events
- aimWest event management services at each event

Annual Sponsor Benefits:

- All benefits are for one year from the time of purchase
 - Corporate Membership included (a \$250 value)
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Lunch With Google Event Sponsorship - \$2,000

Tech Trends Event Sponsorship - \$1,000

Learning Event Sponsorship - \$500/event

- All benefits apply to one event, from the date the event is first promoted to the date of the next event is promoted.
 - Promotion of your organization on the aimWest web site home page and other pages as appropriate
 - Promotion of your organization in email campaigns to the aimWest community
 - Promotion of your organization at the particular aimWest event such as brochures and marketing materials
 - Opportunity to promote your organization to members of the press who attend aimWest events
 - aimWest event management services at the particular event
 - Free admission for up to 5 registered guests
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Tech 5:01 Prize Sponsor - \$250/event

- All benefits apply to one event, from the date the event is first promoted to the date of the next event is promoted.
 - Promotion of your organization on the aimWest web site home page and other pages as appropriate
 - Promotion of your organization in email campaigns to the aimWest community
 - Promotion of your organization at the particular aimWest event such as brochures and marketing materials
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Contact:

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